

附件 2

中国新闻奖网络新闻作品参评推荐表

(文字消息/文字评论/新闻专题/页(界)面设计)

作品标题	《中国方程式》	参评项目	新闻专题(国际传播)		
主创人员	钱蔚 罗琴 唐晓艳 兰军 龙禹濛 赵炜煜	编辑	龙禹濛 赵炜煜		
刊播网站/发布账号	央视网				
网页地址/二维码	https://v.cctv.com/jishi/formula/index.shtml				
发布日期及时间	2019年9月5日 10点时00分	字数		语种	中、英语
作品简介	<p>《中国方程式》(全10集)是专门为新中国成立70周年创作的专题产品,选题包括“中国如何进行厕所革命”、“中国如何让出行更加便利”、“中国5G如何弯道超越”、“中国如何满足14亿人的口腹之欲”、“中国如何用卫星提供公共服务”等对中国百姓生活影响巨大、受海外观众关注的话题进行解析,通过实拍、动画、数据等形式,将中国的巨变一一阐释,节目从经济、科技、民生、文化、基础设施建设等多方面展示和解析了新中国从无到有、从积贫积弱到爆发式成长的全过程,节目在YouTube平台上线播出后,受到海内外网友的广泛关注和点赞。据不完全统计,全系列海外浏览量超过1亿次。</p>				
推荐理由	<p>新中国成立70周年之际,《中国方程式》(全10集)专题在海内外同步上线,内容涵盖中国70年沧桑巨变的方方面面,节目从观众视角出发,整体制作风格现代,从细节入手讲述70年来新中国的发展理念,节目播出后,受到海内外网友的广泛关注和点赞。据不完全统计,全系列海外浏览量超过1亿次。</p> <p>予以推荐。</p> <p>领导签名: _____ (盖单位公章)</p> <p>2020年 月 日</p>				

初 评 评 语	<p>作品通过展示分析新中国在经济、科技、民生、文化、基础设施建设等方面的发展成就，解析了新中国从无到有、从积贫积弱到爆发式成长的全过程，在国外主流视频社交媒体上受到广泛关注。</p>				
	领导签名：		(盖单位公章)		
	年 月 日				
联系人		电话		手机	
电子邮箱				邮编	
地址					

附：海外落地证明

The screenshot shows a YouTube channel page for 'China Formula | China's rapid changes'. The channel has 13 videos and 2,864 views, last updated on Dec 9, 2019. The main video is titled 'China Formula | China's rapid changes' and features a thumbnail with the text '如何让出行更加便利' (How to make travel more convenient) and 'Convenience for everyone'. Below the main video is a list of 12 related videos, all from the channel 'Time of China 中国时刻'. The videos cover various topics related to China's development, including: 1. '基建狂魔阿中' (Infrastructure狂魔阿中) - How it makes travel convenient for everyone. 2. '如果不买“中国制造”' (If you don't buy 'Made in China') - How it affects American life. 3. 'How does China use satellites to provide public services?'. 4. 'How does China tackle its trash problem?'. 5. '“厕所革命”成果到底怎么样?' (Toilet Revolution results). 6. 'China Formula: How does China make travel convenient for everyone?'. 7. 'China Formula: How does China tackle the "toilet reform"?'. 8. 'China Formula: How China went from "Made in China" to "Designed in China"'. 9. 'China Formula: How is China fighting smog?'. 10. 'China Formula: How does China feed its population of 1.4 billion?'. 11. 'China Formula: How Does China Influence Hollywood?'. 12. 'How does China's 5G Race Ahead?'. The channel page also includes a sidebar with navigation options like Home, Trending, Subscriptions, Library, History, Your videos, Watch later, The Fact Checker, and Show more. It also lists subscriptions to various news channels like La Repubblica, Al Jazeera English, FRANCE 24 English, RT, NASA, Bloomberg, and United Nations. There are also links for YouTube Premium, YouTube Movies, Gaming, Live, Learning, Settings, Report history, Help, and Send feedback.

(Youtube 平台 《中国方程式》 专题页)

China's special economic zones

1980.10.07 Xiamen

1980.08.26 Zhuhai

1980.08.26 Shenzhen

1980

This is due to China's special economic zones

Facebook post details:
 CCTV · 2019年10月21日 ·
China Formula: How China went from "Made in China" to...
 The first impression of China as the "world's factory" comes from its large workforce. A report from...
 3.9万 864条评论

(Facebook 平台中国制造页面)

China Formula: How does China make travel convenient for...

When PRC was founded, people mainly depended on animal-drawn vehicles, bicycles, ferries, or simply ...

animal-drawn vehicle

bicycle

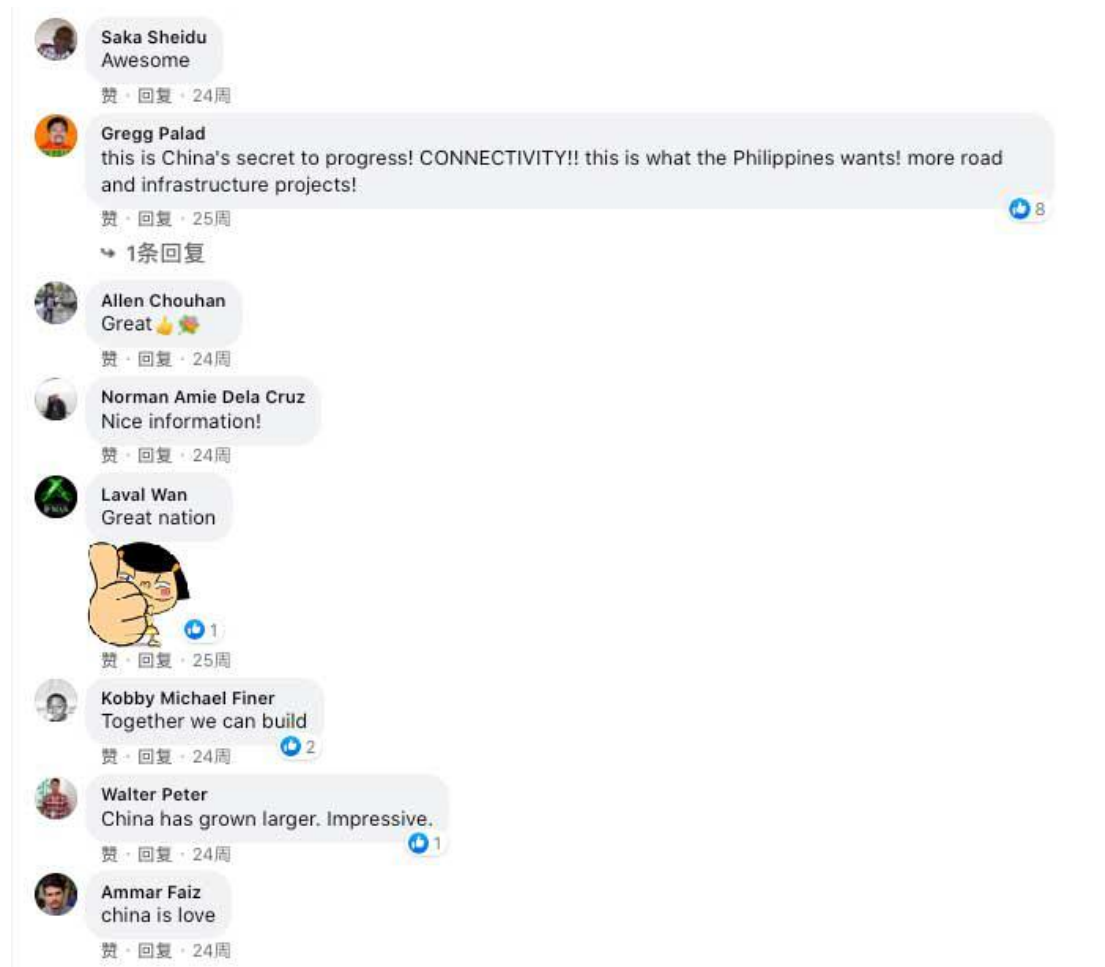
ferry

walking


bicycles, ferries or simply their own feet for travel



Facebook post details:
 CCTV · 2019年11月2日 ·
China Formula: How does China make travel convenient for...
 When PRC was founded, people mainly depended on animal-drawn vehicles, bicycles, ferries, or simply ...
 5,229 180条评论



(Facebook 平台出行便利页面)








(海外网友评论截图 1)



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Nathaniel Momolu
Amazing China  4
赞 · 回复 · 28周
- 

Dhruba Shrestha
An example of real development and innovation.  7
赞 · 回复 · 28周
- 

Vijaya Kumar Kumar
Hai Vivek . good information about Chinas transportation in 69 yes.think where are we.what is our growth.should be proud.  3
赞 · 回复 · 28周
- 

Andy Liu
  1
赞 · 回复 · 29周
- 

Surinder Singh Moonak
Well done  1
赞 · 回复 · 28周
- 

Robiu Robiu
Nice one
赞 · 回复 · 29周
- 

Er Bkn Reddy
excellent facilities but travel cost is very high...high speed train ticket rates are on par with flight cost. it should have been affordable to tourist
赞 · 回复 · 24周

(海外网友评论截图 2)